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| **YAMUNA GOVINDAN**  **E-mail :**  ***yamgovindan@gmail.com***  **Contact no :08975576256, 09892749358**   Personal Profile: **Father :** M.V.  GOVINDAN  **Mother :** OMANA  GOVINDAN    **Date of Birth** **:** 17.02.1991  **Age** **:** 23  **Gender**  **:**  Female  **Marital Status** **:** Single  **Nationality**  **:**  Indian  **Languages Known:** English, Hindi, Malayalam, Marathi ,Tamil | OBJECTIVE :    **Intend to build a career with leading research firm having vibrant environment with committed & dedicated people, which will help me to explore myself fully and realize my potential. Willing to work as a key player in challenging and creative environment.**  ACADEMIC PROFILE :  **Completed Masters in Business Administration from Kannur University(Kerala).**  **EDUCATIONAL QUALIFICATIONS :**   |  |  |  |  |  | | --- | --- | --- | --- | --- | | **Class** | **School** | **Board** | **Year of passing** | **Marks obtained** | | MBA  (Mktg & IBM) | Vimal Jyothi Institute of Management and Research, Chemperi | Kannur University | 2014 | Results awaiting | | BMS | Royal College | Mumbai University | 2012 | 78 % | | XII | Shankar Narayan College -Mumbai | Maharashtra | 2009 | 72 % | | X | St.Francis High School | Maharashtra | 2007 | 82% |     **EXPERIENCE AND PROJECT PROFILE :**     * Documentation Assistant with SRIVARI EXPORTS PVT(LTD) for 3 years part time (2009-2012) * Undertook competitors analysis for ITC (Ernakulam) for 3 months ,duly submitted analysis and recommendation report * MAIN PROJECT : Consumer purchase behavior towards brand “Oxemberg”. |

* Research Papers on “**ANTECEDENTS OF STORE LOYALTY:THE CASE OF GOVERNMENT-OWNED SUPER MARKETS IN KERALA**  published in International Journal of Business and Administration Research Review& online at www.ijbarr.com. (copyright )

**SKILL SET:**

**COMPUTER SKILLS:**

**MS Word, PowerPoint, Excel, SPSS**

**PROFESSIONAL SOCIETY MEMBERSHIP:**

**OISCA**

**TRAININGS:**

* Participated in NLP programmes & soft skills development program.
* Participated in 1 day personality & soft skills development program.
* Two days’ workshop on SPSS
* Participated in scouts and guides programmes.

**POSITIONS OF RESPONSIBILITY & ACHIEVEMENTS:**

* University topper at the University examination for MBA
* Certified Neuro Linguistic Programming Practitioner
* Member, Corporate Resource Center
* Member, OISCA International
* Member, English Literacy Association
* Member of the team - Teach India Initiative of Times of India.
* Coordinator Best Manager Event of Vimal Jyothi Institute of Management & Research – KARMANTA.
* Best Manager at various National level Management Fest
* Best Manager at the National level Management Fest of DMS, Neeleshwaram, Kannur University – Antaraag13- held on 13th December 2013.

**REFERENCES**

**Dr. George A.P.**

**Director**

**Vimal Jyothi Institute of Management & Research**

**Ph: 9895545476**

**DECLARATION**

**I hereby declare that the above written particulars are true to the best of my knowledge and belief.**

**Yamuna Govindan**